

HB Wine Merchants presents wines from: **Della Scala**



ITALY

## Della Scala Prosecco Rosé

DOC



### Brand Highlights

- New category Prosecco Rosé recently approved by Italian Ministry of Agriculture & Food in Spring 2020; category is projected to sell 30 million bottles in Year 1 (2021)
- Great Value Brand introduces a new line extension with a Prosecco Rosé to join its sister Prosecco Brut
- Sleek packaging and an extra-dry style Prosecco DOC; Millesimato (vintage) 2019

### The Estate

The Della Scala Winery was started by the Scala family at the turn of the century. Now regionalized in both Friuli and Montepulciano regions, it is headquartered in the picturesque Town of Fossalta, just north of Venice. The winery is now a partnership between HB Wine Merchants and its winemaking partners who are able to choose the best grapes available from the region.

### Wine Making

Made from the Glera grape and 15% Pinot Noir, and using the Charmat sparkling method, this Extra Dry style Prosecco Rosé is a stunner. By law, the Prosecco Rosé category must state a vintage year and at least 85% of the grapes must be harvested from this year.

### Tasting Notes

Gorgeous blush color with a hint of strawberry on the nose. Notes of dried fruits come alive for a tart and tangy tingle on the tongue. The palate is bright with balanced acidity and a crisp, satisfying finish.

### Press

- ◆ 2020 Vintage **87 Points**—Wine & Spirits

### Product Specifications

- Available in: 750mL w/ Natural Cork
- UPC: 8 75734 00412 5
- SCC: 1 08 75734 00412 2
- Case (in.): 15 x 11 x 12.3