

# HB Wine Merchants presents wines from: **Renzo Masi**



ITALY

## La Bastarda Pinot Grigio

IGP Sicily



### Brand Highlights

- Great Value and soft, luscious style
- 100% Pinot Grigio in an Attractive, New Package!
- Fun, memorable, and lively packaging that inspires repeat business.

### The Estate

Renzo Masi is a family-run company that has been making wine for three generations. The philosophy which has distinguished their work from the beginning until now has been the same: producing wines with an excellent quality/price relationship. To obtain this year after year, they have searched for and selected the producers who can guarantee a constant, high-standard quality level and they have created a long-term relationship of cooperation with them, including their consultation on how to manage the vineyard, with the aim of reaching the highest quality.

### Wine Making

It's the vinification technique that gives this wine its zesty personality. The grapes are harvested at the perfect moment when they're ripe and fruity but before they've become too sweet and lost their natural acidity. After the grapes are whisked to the winery, they're gently pressed and the juice goes into stainless steel tanks where the fermentation proceeds under closely controlled temperatures that don't exceed 55°F. That safeguards the fruity flavors and aromas in the finished wine.

### Tasting Notes

Light straw-yellow in color with a greenish tinge. This wine has a rich nose with apple, pear and tropical fruit notes. On the palate, it is fresh, with lively acidity and a crisp finish.

### Press

- ◆ 2023 Vintage **87 Points**—Wine Spectator
- ◆ 2021 Vintage **88 Points**—Wine Enthusiast
- ◆ 2015 Vintage **88 Points**—Tasting Panel Magazine

### Product Specifications

- Available in: 750mL-12 [Screw Cap]
- UPC: 8 75734 00379 1
- SCC: 1 08 75734 00379 8
- Case (in.): 12.6" x 9.5" x 12"